

FOR IMMEDIATE RELEASE

June 15, 2021

For Information Contact:

Isa D'Arleans, Artist

Phone:206.229.7925

Email:isaart2000@yahoo.com

EXPERIENCE THE WORLD PREMIERE OF THE IMMERSIVE ART EVENT "THE PROGRESSORS"



*On July 1, 2021, Enter A World of Awareness Designed by Artist Isa D'Arleans
(Sponsored by Blue Dolphin Engineering)*

Fresno, CA--- On July 1, 2021 in connection with the reopening of Fresno Art Hop, Isa D'Arleans will present "the Progressors" at the Blue Dolphin Engineering construction warehouse located at 1755 Broadway, Fresno, CA. 93721. "The Progressors", an immersive art experience taking place in a refurbished 40 FT container, depicts all the social and environmental issues our world is facing at present. The project was started six years ago by Isa D'Arleans, a visual artist with extensive experience in various art media.

"The Progressors" project consists of 21 paintings and a cast of volunteers, who helped create the environment of the show. These multi-media designers have become "progressors" themselves. Los Angeles based writer Carlotta Harlan is responsible for the messaging connected to the show, and multidisciplinary artist Skylar Thomas produced the animated version of it. Sponsors include International Port Management Enterprise in Compton, California and Blue Dolphin Engineering in Fresno, California. The exhibit is designed to travel across the country, relying on sponsorship and invitations to achieve its goal.

In this showing, Isa marries imagery, sound, writing, and artistic visual drama to encourage viewers to react to the topics addressed in the exhibit. There is a mirror room observers must go through, as they exit; a place where their own image appears in

multiples, with dancing letters floating around and spelling: WHAT WILL YOU DO NEXT?

Artist D'Arleans explains: "We have so many great organizations addressing and helping with social and environmental issues out there, but no platform showing the connection between all these existing challenges. As an artist, I feel it a duty to do something about it; I sense the need to ring the bell and to ask for help."

Isa is dedicating "The Progressors" to our young generations, as the quality of their own future will depend on the awareness they will display in the coming years. She hopes it inspires people to think, impels discussion, and encourages everyone to volunteer in their community, to better their own social and physical environment.

For more information go to www.theprogressors.org and <https://www.isadarleans.com/> . Please see attached video <https://youtu.be/xHNdOaR6UbY>

###

Blue Dolphin Engineering has successfully helped clients develop their inventions for the past 18 years and has been featured on the cover of Sky Mall magazine. It focuses on making ideas a reality and creating rapid prototypes, while helping creative minds think of fresh perspectives, helping precepts, and achieving the desired solutions and results.

International Port Management Enterprise manufactures, customizes, rents, and sells shipping containers for clients throughout North America and beyond. Using standard or custom shipping containers and modular equipment, IPME also designs and constructs permanent, pop-up, and training structures.